



Swiss Programme for Research
on Global Issues for Development

r4d

programme

*Call for
r4d three-minute
video pitches*

Video pitches are used to communicate complex research through arts to a broader audience.



The r4d programme invites PhD candidates of r4d projects to perform about their research in a three-minute video pitch to the scientific or the development cooperation community.

Submission dates: 15 September 2019 and 15 February 2020.

see details here

A video pitch:

- provides catchy insights in key questions and approaches of an r4d PhD project
- creatively discusses research results

It can either mainly address the scientific community (researchers) or the development cooperation community (policy makers, practitioners).

The call is open to all PhD candidates of r4d projects who are still working on their thesis or defended already. The r4d programme awards three winners in each submission round with a prize and publishes the awarded video pitches on the r4d knowledge platform.

Technical requirements

Personal performance alone or in combination with photos/infographics is allowed. The three-minute video pitch should be digitally recorded, e.g. by a smartphone or a digital camera.

Format: MP4. Maximum size: 100 MB.

Minimum resolution: 720p (1280x720).

We do not accept vertically recorded video pitches.

Terms of use and dissemination

The participants guarantee that they have produced the video pitches themselves and that they hold all the necessary rights and authorisations. The pitches must respect film ethics. Any representation of a person must be subject to that person's consent for dissemination of his/her video. The r4d programme refuses to accept any liability in this respect. The participants remain the owners of the copyright. They give their permission for the pitches to be published by third parties under a CC-BY-NC-ND licence (<https://creativecommons.org/licenses/by-nc-nd/3.0/>):

The video pitches may be freely used for non-commercial purposes, provided they remain unaltered and the author is duly credited.

Award

The r4d programme awards three winners in each submission round with CHF 500 each and supports a local award ceremony organised by the project teams of the awarded PhD candidates. The r4d programme will also publish the awarded three-minute pitches on the r4d knowledge platform and in social media and may resize the videos for this purpose. The videos may also be put on display at conferences.

Submission and selection process

This call has two submission dates: 15 September 2019 and 15 February 2020. PhD candidates who wish to submit a three-minute pitch must complete the submission form and share the videos via WeTransfer or another online sharing tool with r4d@snf.ch. The submission form is available on the [r4d website](#). A pitch can be submitted only once, i.e. either in September 2019 or in February 2020. A jury of independent experts with different backgrounds selects three winners in each submission round.

Selection criteria

Submitted three-minute video pitches will be assessed according to the following criteria:

- Comprehensibility
- Entertainment value
- Research for development quality

Legal notice

By submitting an r4d three-minute video pitch, the applicants fully accept these terms and conditions. Incomplete or incorrect submissions will not be taken into consideration.

Important Dates

Launch of r4d three-minute pitch

Call 2019:	1 April 2019
Submission deadline 1:	15 September 2019
Submission deadline 2:	15 February 2020

**Selection of awarded PhD candidates will take place within six weeks of submission deadline.
An award ceremony can take place within two months after the communication of the award.**

Contact for any enquiries

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