

INFO

PARTICIPATION

All PhD candidates of a running or a completed r4d project are invited to participate in a r4d Skills Storytelling webinar. The PhD thesis is still in progress or has already been defended. In case there are free spaces after the respective deadline, other members of an r4d project can register. We will keep a waiting list for interested persons.

COST

The participation in a webinar is free of charge.

REGISTRATION

Please register by sending an email to r4d@snf.ch until two weeks before the webinar you would like to attend.

As the number of participants per webinar is limited to 10, we apply the first-come-first-serve rule.

CONTACT

For any enquiries, please contact:

Claudia Rutte
r4d programme coordinator
Swiss National Science Foundation

claudia.rutte@snf.ch
+41 31 308 22 41



<http://thepitch101.com/tag/squeaky-moore/page/7/>



Swiss Programme for Research
on Global Issues for Development

r4d Skills Storytelling webinars

25 June 2019, 9-10 (CET)

04 July 2019, 17-18 (CET)

12 Nov 2019, 9-10 (CET)

21 Nov 2019, 17-18 (CET)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



SWISS NATIONAL SCIENCE FOUNDATION

Storytelling in a pitch

Explaining an idea in a short and convincing way is the means of film directors or start-ups to find investors. 'Pitching' is increasingly used by scientists to communicate complex research to a broader audience.

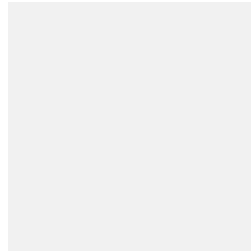
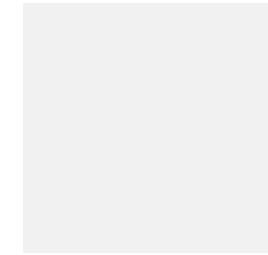
The r4d programme wants to motivate young scientists to reach out to academics as well as non-academics by communicating their research insights in an engaging and enjoyable manner. It has recently launched a call for three-minute video pitches, which is open to PhD candidates of r4d projects.

To support you in preparing a video pitch, the r4d programme organises a series of Storytelling webinars. Within a short time you can learn how to create your story and how to deliver it (without using PowerPoint).

The webinars are organised on four different dates and at different times in order to enable participation from all continents. The online tools will be easily accessible for all users.

THE TRAINER AND COACH

Kathrin Puhan-Henz is the founder of *you advance GmbH*, Zurich, Switzerland. She has a master's degree in history, complemented by an MBA. After spending several years in large financial institutions as a senior project manager and as a product manager, she has been working as a consultant in communication strategy for the last few years. Kathrin's mission is to help people in designing and delivering effective meetings and presentations. She is an experienced ThinkStoryline!© coach, a concept published in *The Art of Developing and Delivering Convincing Presentations* (Alexis Puhan, skillbuild inc. publishing) and she teaches presentation delivery in several certified advanced study programmes.



Webinar in three steps

Filling in a story planning sheet One week before the training course takes place

1-hour training course (max. 10 participants): Offered on the following dates:

- Review of story planning sheet 25 June 2019, 9-10 (CET)
4 July 2019, 17-18 (CET)
- Introduction in pyramide principle 12 Nov 2019, 9-10 (CET)
21 Nov 2019, 17-18 (CET)
- Q&A on the topic presentation

1-hour coaching (max. 3 participants): Organised via doodle after the training course
Live pitch with feedback, tips & tricks

Deadlines for registration:

Webinar 25 June: 11 June 2019
Webinar 4 July: 20 June 2019
Webinar 12 November: 29 October 2019
Webinar 21 November: 8 November 2019

Please note: For participation in a Storytelling webinar it is NOT mandatory to submit a pitch to the call for three-minute video pitches. For more information on the call please visit http://www.r4d.ch/News/Pages/190401_ProductCalls2019.aspx