

INFO

PARTICIPATION

All researchers of r4d projects are invited to participate in a r4d Skills Policy Brief webinar.

Please note that participation in the webinar includes a small preparatory task. After the webinar, coaching will be provided upon request.

As the number of participants per webinar is limited to 10, we apply the first-come-first-served rule. We will keep a waiting list.

COST

The participation in a webinar is free of charge.

REGISTRATION

Please register by sending an email to r4d@snf.ch two weeks prior to the webinar you would like to attend.

CONTACT

For any enquiries, please contact:

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Swiss Programme for Research
on Global Issues for Development

r4d Skills How to Write Policy Briefs Webinars and Coaching

02 July 2019, 17-18 (CET)

03 July 2019, 9-10 (CET)

29 Oct 2019, 17-18 (CET)

30 Oct 2019, 9-10 (CET)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



SWISS NATIONAL SCIENCE FOUNDATION

How to write policy briefs

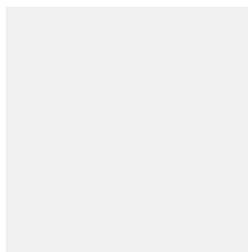
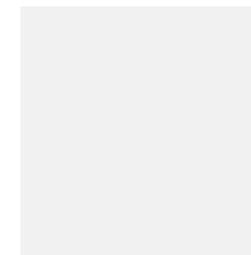
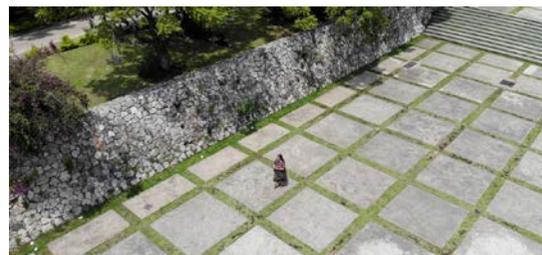
Distilling lessons emerging from research evidence enables policy recommendation and advice as well as possibilities for dialogue. Formulating key messages from research projects is challenging but rewarding.

One recognised tool for sharing results to non-academic stakeholders are policy briefs which can be used to communicate about project results, approaches and tools. The r4d programme encourages and supports r4d projects in their efforts to share their findings with target groups in the policy domain. For that purpose, the r4d programme launched a Call for policy briefs on 1 April with two submission deadlines: 15 August and 15 December 2019. To support potential applicants, the r4d programme offers a series of webinars on how to write policy briefs. The webinars are designed to motivate and enable researchers to gain confidence and to enhance their writing skills for communicating effectively with non-academics.

The webinars are organised online on four different dates and at different times in order to enable participation from all continents.

WEBINAR HOST AND COACH

Sarah Cummings is a researcher and consultant with much experience of communicating and writing for non-academic audiences. She gained her PhD in 2016 after a long career in communication and knowledge sharing. She was previously Communications Director of the IKM Emergent Research Programme (2007-2012) and advised DG DEVCO, European Commission (2013-2017). Currently, Sarah Cummings is Public-Private Partnership and Research Uptake Expert at Wageningen University & Research. She is also founder and editor in chief of the journal Knowledge Management for Development Journal, owner of the social enterprise Knowledge Ecologist and facilitator of many initiatives, such as the [Knowledge for Development Partnership](#).



Webinar in three steps

Preparatory work (draft text)	One week before the webinar takes place
1-hour webinar (max. 10 participants): <ul style="list-style-type: none">PresentationQ&A on the topic presentation	Offered on the following dates: Tues, 2 July 2019, 17-18 (CET) Wed, 3 July 2019, 9-10 (CET) Tues, 29 Oct 2019, 17-18 (CET) Wed, 30 Oct 2019, 9-10 (CET)
Coaching by skype on request and based on refined policy brief texts	Organised via doodle after the webinar

REGISTRATION DEADLINES

Webinar 2 July:	18 June 2019
Webinar 3 July:	19 June 2019
Webinar 29 October:	15 October 2019
Webinar 30 October:	16 October 2019

Please note that the participants are encouraged to submit Policy Briefs by the 15 August and 15 December 2019 deadlines to r4d@snf.ch. For more information on the Call for Communication Products see http://www.r4d.ch/News/Pages/190401_ProductCalls2019.aspx.