



# **r4d programme synthesis**

## **Digital Storytellers Project**

### **Infomeeting**

**Jan 31 and Feb 01, 2019**

Carmenza Robledo, r4d synthesis coordinator  
Sonja Schenkel, Paititi Lab, filmmaking support



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Agency for Development  
and Cooperation SDC



Swiss Programme for Research  
on Global Issues for Development



SWISS NATIONAL SCIENCE FOUNDATION

# Instructions for this exchange

- Agenda:
  1. Short introduction and instructions for the meeting (5')
  2. “Digital Storytellers Project” as part of the r4d programme synthesis
  3. Your contribution to this project
  4. Participatory filmmaking
  5. Timeline
  6. Q&A (15')
  7. Next steps (10')
- The presentation is available as a document during this meeting.
- Q&A:
  - If you have **questions**, please **solely** send them during the presentation **to the meeting manager** (SNSF).

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# From the topics in the r4d programme synthesis...

## I. Contributions from the r4d programme to the 2030 Agenda

What are the contributions of the r4d programme for achieving the 2030 Agenda for Sustainable Development?



## ...to the Digital Storytellers Project

Aimed at producing digital testimonials that document concrete contributions of r4d projects to achieving multiple SDGs in developing countries at different scales.

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### Target groups:

- Interested public
- National and international policy-makers
- SDGs negotiators
- Civil society
- Scientific community

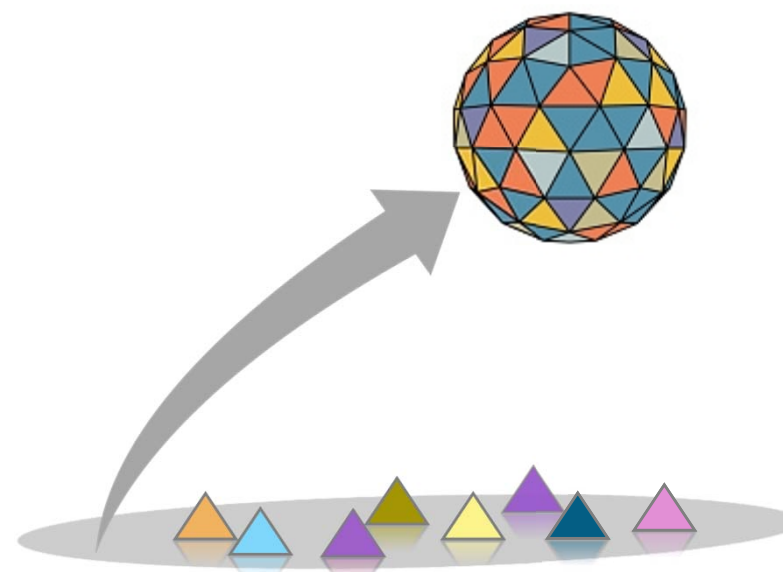
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### Process

From collection of video clips to short films:

- **First step: Jointly producing video-clips that document stories about how projects contribute to one or multiple SDGs (2019-2020) → dissemination through the r4d Knowledge Platform and project networks**
- ***Second step: Producing short films, using the film material collected in the first step (2020-2021)***

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# Implementing partner: Paitití Lab



Sonja Schenkel  
- Project Lead



Nicole Schwab  
- Consultant



Martin Moll  
- Editing Team



“We like to describe ourselves as filmmakers with scientific hearts or as scientists with the minds of artists. Bridging the two in support of sustainable development lies in the DNA of all our endeavors.”

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# Your contribution to this project

“Your **SDG-Story** !”

(as many as desired within a project)

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Your commitment as our partner

(**Letter of intent** sent by **February 28, 2019**)



# Participatory filmmaking process



## PHASE I – Preparation

- Letter of intent
- Participation in 3 e-learning sessions, i.e. webinars provided by Paititi Lab with coached training and exercises (March and May, or upon agreement)

## PHASE II - Filming

- Film your SDG-story, supported by Paititi Lab

## PHASE III– Editing Process

- Order & label filmed materials
- Translation of selected interview sections
- Editing and post-production of video-clips by Paititi Lab with up to three iteration loops with storytellers

## PHASE IV – Dissemination and follow-up

- Dissemination in project networks and on r4d Knowledge Platform (r4d programme PR)
- Footage for video clips for potential use in short films (2020-2021)

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# Paititi Lab training, support and service

## - TRAINING

**E-learning and check-lists** (camera/filming, storytelling, editing)

## - SUPPORT

**Coaching on equipment**

**Filming hotline** (WhatsApp or Slack channel)

**Storytelling guidance** (throughout, 1 feedback loop before editing)

## - SERVICE

**Editing** by team in Bolivia/Switzerland (1-2 feedback loops)

**Dissemination**





## A note on equipment



- Use **available digital cameras**, if possible, e.g. **smart phones** with good cameras **AND external microphones**
- Based on your feedback about existing technical equipment, missing elements for filming can be purchased via the Digital Storytellers Project.



Looking forward to receiving your Letter of Intent and meeting you and your colleagues in the training sessions!

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**Letter of Intent until February 28, 2019**  
to Sonja Schenkel, contact: **[digitalstoryteller@paititi-lab.org](mailto:digitalstoryteller@paititi-lab.org)**

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